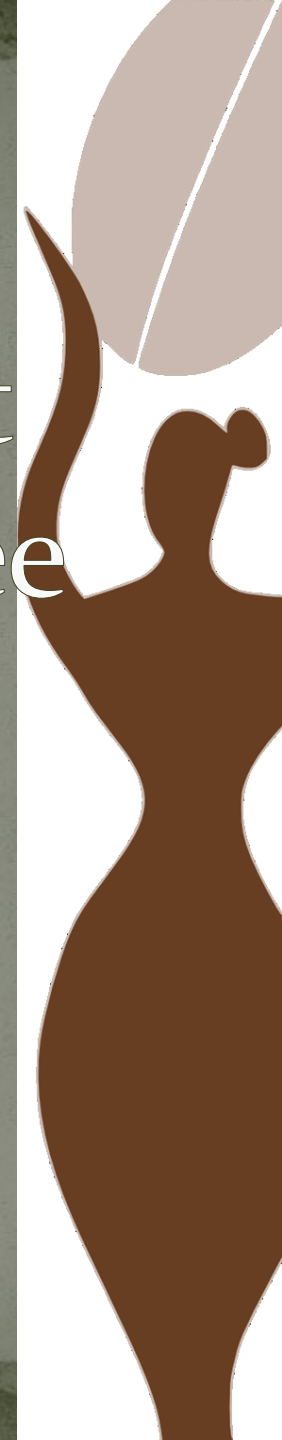


IWCA Developing a Great Future for Women in Coffee

Phyllis Johnson, President BD IMPORTS,
Director IWCA

Ramacafe
August 2011
Managua, Nicaragua



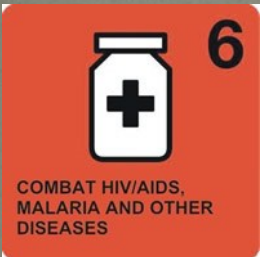
“The Women Will Make the Difference”

Omollo Gayo, 1999



United Nations

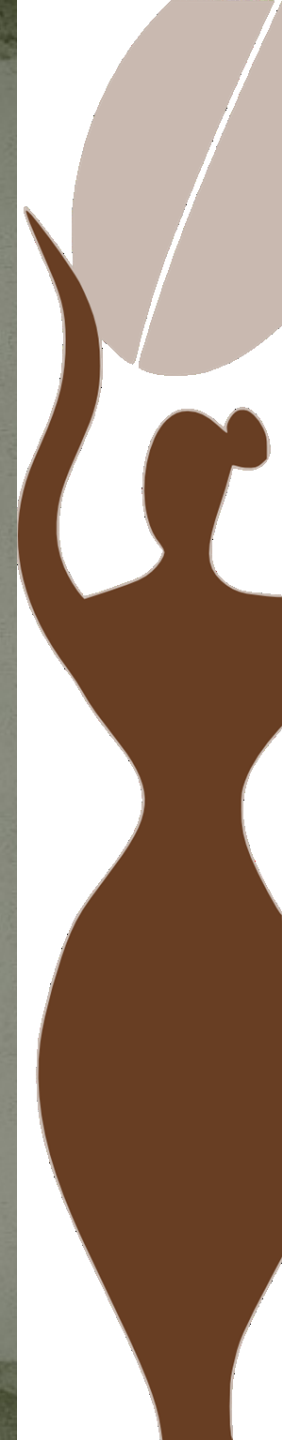
2000 - Millennium Development Goals



Potential Impact on Women in Coffee

	East Africa	Central America	South America	Asia
No. Coffee Farming Households	4.3M			
Ave. no People per household	5.0			
Ave. no. Women per household	50%			5
Ave. no women in coffee	11.5M			

Source: Café Africa 2011 EAFCA Report/ Ethiopia Minister of Trade Office



The Founding of IWCA Chapters



PROPOSED UGANDA CHAPTER OF THE INTERNATIONAL WOMEN'S COFFEE ALLIANCE

Ms Laurita Taylor
President
International Women's Coffee Alliance

25 March 2010

Dear Ms Taylor

By means of this letter, we officially present our Letter of Intent to IWCA, and put under your consideration our participation in IWCA as the proposed Uganda Chapter.

We have been working since January this year to develop relationships, sensitize women and men around the country to our vision and mission, with much success. We now have several thousand people who are signed up and willing to become members of the proposed Chapter.

In addition, several groups of coffee farmers have been established with the particular IWCA vision and mission.

Since the beginning of our networking and strengthening processes, we have received the collaboration and assistance of IWCA representatives from the US. For this reason, our creation and consolidation processes have followed the parameters included in the rules and procedures of the IWCA Country Chapter Development Manual.

On 26 January 2010 we had a socialization meeting of 60 women from around Uganda to discuss the needs and interests of women in coffee in the country. It was a very useful meeting, and at the end of it, an Organizing Committee was elected and all participants agreed that they wished to move towards forming a Uganda Chapter of the IWCA.

We have many more things that we wish to achieve, but we wish to do these as the formally approved IWCA Uganda Chapter.

Today, the Organizing Committee has put together a core team of six people to do the nuts and bolts of establishing the not-for-profit (NGO) and take us through the rest of the chapter formation process. The Organizing Committee will oversee the process.

We therefore write and extend to you our desire to become the Uganda Chapter of the International Women's Coffee Alliance.

Thank you very much for your consideration in this matter.

Yours sincerely


Mrs Irene Kagamba
Chairperson of the Organizing Committee

Secretariat: Cafe Africa, PO Box 31468, Kampala, Uganda



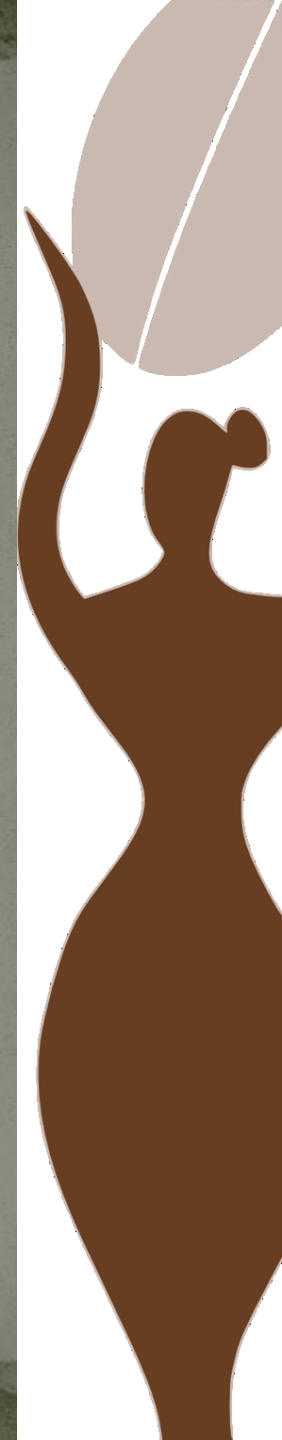
OUR MAIN GOALS

1. Continue the Establishment of Chapters Globally
2. Build a strong Chapter Support Program
3. Financially Strengthened the Organization
4. Continue to Build Alliances

United Nations – New York – July 2010



Platform for Action on Sourcing from Women Vendors , Chongqing China September 2011



Our Quest to Impact



...begins with the smallest of steps in the direction of sharing



What Women are Saying

- **Greatest Opportunities**
 - Becoming an Association.
 - We are hard workers.
 - Working together with men.
 - Garnering support from public institutions.
 - Getting involved in different coffee activities: producing, quality control, manufacturing, exporting...



Applying the Principles



VIDEO

